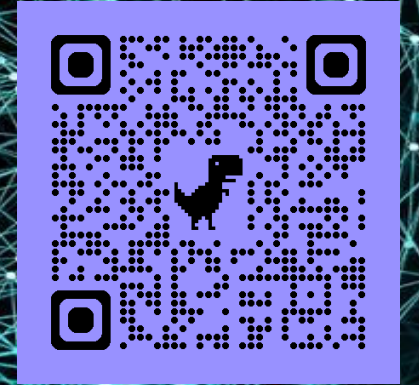


NEFELE AI

Your AI Companion for IELTS Success



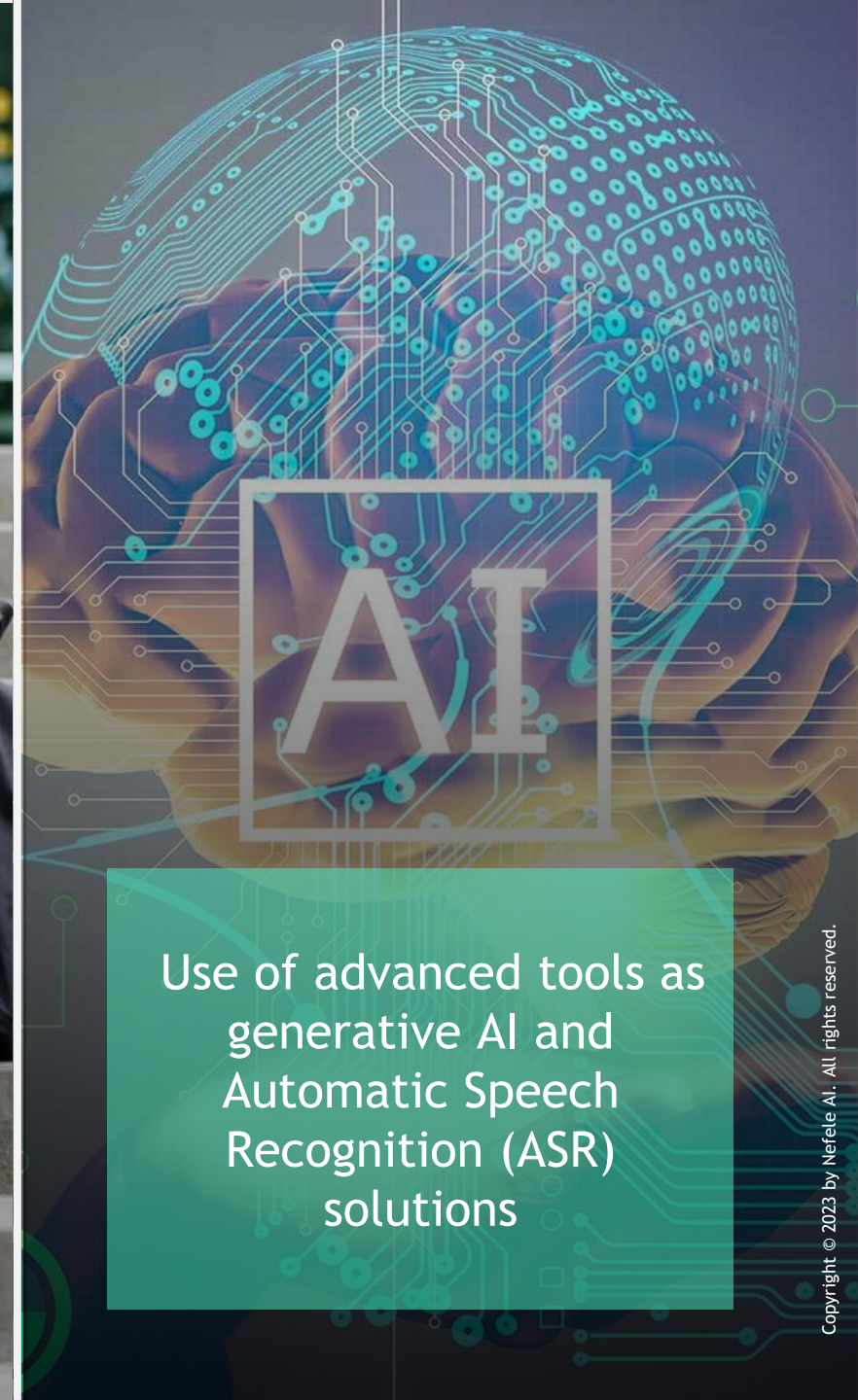
MAY 2024



About NEFELE AI..

Responsive webapp
supporting universities,
educational companies,
professors and students in
the IELTS* success journey

*International English Language Testing System



Use of advanced tools as
generative AI and
Automatic Speech
Recognition (ASR)
solutions

Nefele AI boasts unique selling points:



Accurate and unbiased proficiency assessment system with predictive IELTS band score backed by certified IELTS professors



Real-time feedbacks and **topic-specific improvements** on the most critical IELTS exam parts tracked by deep analytics dashboard



Personalized analytics highlighting individual strengths & weaknesses



Real-life test-based scenario with role playing **AI Examiner**



Multi-tenancy architecture allowing for customized study plan unlocking professors' superior teaching



Vision



- Democratizing the learning of English - the most well spread language in the world
- Allow EMEA students access top education and competing in globalized market

Mission



- Empower students and professors with last gen technology to succeed in the most sought-after English Proficiency certification: IELTS

Problem that we want to solve

Test takers are **NOT GOOD** at IELTS* scoring on avg. **6.3** overall band score...

- **3.5mln** students take IELTS annually and **3 out of 5** of them score **lower than 7**, pivotal accessing criteria for international higher education and for mobile employment
- **Writing** and **speaking** sections showcase the lowest scores with **5.9** and **6.2** respectively
- **EMEA** and **ASIA** test takers are the least performing one with **6.2** and **6.1** respectively

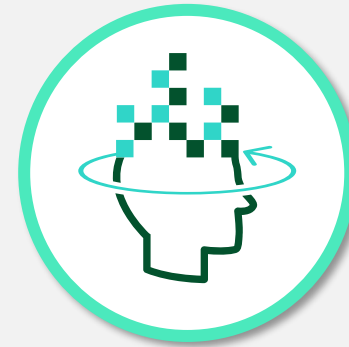


Materials



Lack of **affordable**, **specialized**, and **highly flexible** preparatory **materials** coupled with custom study plans provided in a stress-free scenario

Feedback



Lack of **instant**, **unbiased**, and **accurate feedback** from subject matter experts with proven track record

Our Solution

Our AI and ASR
powered
webapp
addresses the
most
challenging
sections within
IELTS exam:

Writing

- *Generates and interprets up-to-date IELTS based charts and essay topics*
- *Assesses test takers' overall performance based on IELTS section specific criteria*
- *Provides improvements feedback and predictive band score*

Speaking

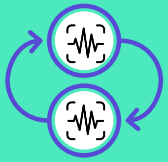
- *Engages with test takers in back-and-forth IELTS based conversations acting as real-life examiner*
- *Evaluates test takers' overall performance based on IELTS speaking section criteria*
- *Provides predictive band score*

Nefele AI's features

Technology



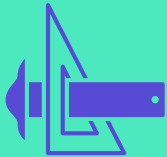
Generative AI for chart and topic generation as well as performance evaluation



Automatic Speech Recognition technology with NPL based conversations



Proprietary backbone code



Multitenancy architecture with specific authorization assigned

Product



24/7 availability w/o fixed session length



Competitive pricing



Real-time, IELTS based accurate evaluation and improvement feedback system



Unbiased and role-playing AI Virtual examiner in a non-judgmental scenario



Performance statistics complementing professors / universities offline offering

Our Team



Filippo
Boschero

CSO

Area of Expertise: Strategy, Due Diligence, GTM, Digital Transformation

Background: Alira Health, LEK, Alixpartners, EY Advisory, Naxicap Partners

Ref.
www.linkedin.com/in/filippoboschero/



Teodor
Chirica

CTO

Area of Expertise: Cybersecurity, Development, Generative AI

Background: Netskope, Palo Alto Networks, Ixia

Ref.
<https://www.linkedin.com/in/teodor-chirica-8415a551/>



Edoardo
Allione

COO

Area of Expertise: Operations, Commercial Strategy, Financials

Background: Broadview Holding, Arpa Industriale, PwC

Ref.
<https://www.linkedin.com/in/edoardo-allione-8b6010100/>

Recognised by



Accelerated by Startup
Wise Guys - The
Founders Club being
selected as the top 3%
among 200+ candidates
all over EU



Selected by the Ventive
Incubation program as
the top 5% candidates
among 100+ candidates
all over Italy

Join The Revolution!

